



Your Trainer:
trainer, coach and
moderator:
Katrin Seifarth



Presenting effectively and convincingly

Training in English with video feedback

Date/Location:

19.9.2017, 9:30 – 18:00 h
seminar room of train effect
Zeppelinallee 95, 60487 Frankfurt (10 min. from
Frankfurt main station by tram)

Max. number of participants: 4 (very individual
coaching)

Costs: 579€ plus VAT (19%), Drinks, snacks and lunch
included

Your benefit:

You will learn to recognize and to reinforce your
individual presentation strengths. Further you will learn
how to win your audience with a compelling,
entertaining and authentically performed presentation.

Your trainer:

A woman with extensive practical experience: trainer,
coach and moderator Katrin Seifarth combines 9 years
of management experience in a global company with
more than 10 years of training and stage experience.

Registration only per mail: info@train-effect.de

Content

- Recognize and improve your own physical presentation skills (body language, facial expression, gestures)
- Get yourself into a perfect state
- Direct your presentation towards a clearly defined goal
- Understand your target group and „take them on board“
- Give your presentation a clear structure
- Design Charts or other visual aids impressively and in the right quantity
- Moderate the presentation or subsequent discussions

Methodology:

- Short theoretical introduction
- Practical exercises with your individual presentation situations
- Two video recordings on sd-cards to take with you in order to track your progress and your individual strengths and areas of improvement

What participants say

- „Very practice-oriented, success is visible immediately.“
- „Very personal and individual analysis with balanced feedback.“
- „I like strengthening strengths instead of moaning about weaknesses.“
- „I thought I am a good presenter and I was proven wrong in a very enjoyable way. I had lots of fun dealing with my little quirks and identifying my areas of improvement with the help of a group “
- „This course gave me a completely new perspective on the topic of „presenting“ and has improved my approach to future presentation situations sustainably through an understandable theory part and hands-on exercises.“